



Wiltshire Historic Buildings Trust

Director

Job Description:

About the Organisation:

Wiltshire Historic Buildings Trust (WHBT) is dedicated to the preservation and sustainable future of historic buildings in Wiltshire, encompassing a diverse range of architectural treasures from grand estates to rural cottages. Founded in 1967, the Trust has evolved its mission from solely rescuing neglected structures to fostering education about the significance and value of these buildings. WHBT operates as a charity, leveraging grants and resources to undertake restoration projects and promote awareness of Wiltshire's rich architectural heritage.

About the Role:

As the Director of WHBT, you will lead strategic initiatives to enhance public understanding of the organisation's mission while spearheading efforts to educate building owners, communities, and children about Wiltshire's historic buildings. Reporting to the Chair of the Board, you will collaborate with trustees to develop both short and long-term strategies, secure funding aligned with charitable objectives, and ensure financial sustainability. This multifaceted role requires adept leadership, stakeholder engagement, and creative visioning to drive growth, outreach, and impact.

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Key Responsibilities:

- Collaborate with trustees to develop strategic plans and objectives.
- Design and implement educational programmes targeting building owners, communities, and children.
- Identify and cultivate diverse funding streams to support Trust initiatives.
- Serve as a visible ambassador for the organisation, embodying its values and mission.
- Enhance digital presence through information digitisation and social media engagement.
- Coordinate events aligned with educational programming objectives.
- Advocate for heritage preservation through engagement with local and national authorities and heritage bodies.



Person Specification:

Essential:

- **Heritage Expertise:** Experience and knowledge in heritage or museum conservation, preservation, curatorial practices and/or archaeological methodologies.
- **Leadership:** Ability to provide strategic direction: building a team and inspiring it behind the vision; skilled in leading organisational growth and development.
- **Financial Management:** Proficiency in budgeting, monitoring and reporting on accounts, financial planning.
- **Strategic Planning:** Skilled in writing, developing and implementing short-term and long-term organisational strategies and objectives
- **Public Engagement:** Proven track record in producing initiatives to engage with diverse audiences, including communities, stakeholders, donors, and the public.
- **Fundraising:** A track record of successful fundraising and relationship development.



- **Stakeholder Relationship Management** Ability to cultivate and maintain positive relationships with partners, funders, government agencies, and other stakeholders.
- **Communication:** Strong written and verbal communication skills for effective internal and external communication, including public speaking and media relations.
- **Project Management** Experience in managing complex projects, including heritage or culture initiatives, educational programs, and events.
- **Digital Literacy:** Familiarity with digital tools and platforms for information management, outreach, and engagement (e.g., social media, digital archives).
- **Community Engagement:** Commitment to engaging and involving local communities in heritage conservation efforts, including outreach and participation initiatives.

Desirable:

- Ability to interpret historical significance for diverse audiences.
- Experience in community outreach and inclusion.