

**ELECTRICAL SAFETY FIRST**

**CHARITY GOALS FOR 2021/22**

**1. Develop a White Paper on Future Homes by Summer 2021**

The white paper will be a report that informs readers of the issues that will impact electrical safety as the transformation to net zero, the Internet of things, smart technologies and smart homes takes place. It will present our findings and recommendations on the matter and aim to raise safety up the agenda of stakeholders involved in the transition, including Government. Its intention will be to improve understanding of the issues, highlight any concerns and propose ways that problems might be solved. This will include making recommendations to Government and others about the action that needs to be taken to protect consumers safety.

**2. Aim to secure UK and Welsh Government commitment to mandatory five-yearly electrical safety checks in social housing in England and Wales**

Steps include:

- Publish Social Housing Report calling for mandatory electrical checks in Social Housing
- Successfully influence UK Government consultation on social housing

**3. Aim to secure UK Government commitment for legislation for e-commerce to reduce the sale of fake and unsafe electrical products**

Steps include:

- Achieve 35,000 signatures on petition
- Facilitate and support the introduction of a Private Members Bill by an MP in House of Commons
- Secure support of 75 parliamentarians
- Secure two high profile national print press pieces to assist with lobbying efforts

**4. Develop digital tools and successful consumer campaigns to reduce risk of buying unsafe and counterfeit goods in high risk regions - London, South West, Yorks & Humber**

Steps include:

- Extend the platforms that our "Check It out" tool is available on – specifically Facebook, Instagram and Wish.com
- Targeted regional consumer campaigns focused on reducing risk by 10% in each area (as polled on our consumer surveys)

**5. Increase registration rates in the UK to support improved effectiveness of recalls**

Steps include:

- Publish a working group report from the IPRR with recommendations for OPSS
- Lobby UK Government to implement report outcomes
- Develop consumer campaigns which increase awareness of the need to register products and respond to recalls in our priority regions London, North West, Northern Ireland and Wales
- Launch a new smartphone app to make it easier for consumers to check for recalls and register products
- Secure 5 retailers/manufacturers to help promote our Alexa App to consumers
- Improve voice recognition on Alexa App and improve analytics to track onward journey for consumers identifying a recalled product

**6. Evolve our national grant scheme for 2021 into a scheme which supports delivery of key charity objectives related to high risk buildings.**

**7. The CEO in conjunction with the leadership team will support the Board to refresh the current 3-5 Year Medium Term Plan for the focus of the charity's work.**

Steps include:

- Identification of electrical safety priorities
- Build a view of resources available
- Agreeing a plan for most effective use of "surplus" funds

**8. Seek to safeguard the funding of ESF by supporting effective business performance of Certsure and ensuring the objects of the Charity are not compromised**

Steps include:

- Support the Certsure Senior Leadership Team in developing a dynamic low carbon strategy for Certsure
- Encourage and support the newly appointed non-executive Chair of Certsure so he can be effective in his new role

**9. Seek to influence the consistency of inspection, testing and reporting of electrical installations in domestic rented properties by registered electricians**

Steps include:

- Publish and promote best practice, supported by industry, landlords' groups and MHCLG
- Successfully influence Certsure model for assessment of enterprises, including risk based assessment option

**10. Seek to improve the safety of installations fitted with downlighters**

Steps include:

- Complete investigation into claimed fire rating of downlighters for different construction methods
- Secure support from MHCLG, manufacturers, wholesalers and installers to implement investigation outcomes